NURTURED BY

DN69-RISE

Owner and steward of DN69 intellectual properties

DN69 RISE
Research • Innovation • Stewardship • Execution

DN69-A
Any Corporate Gap. Our Assistance.

Integrated Corporate Assistance

Information Brochure for Prospective Clients

Any Identified Corporate Gap. Our Assistance. At a Nominal Entry Fee.

12	77	3
Assistance segments	Services, ready to serve	Stages: Report · Protocols · Guidance

READY TO SERVE

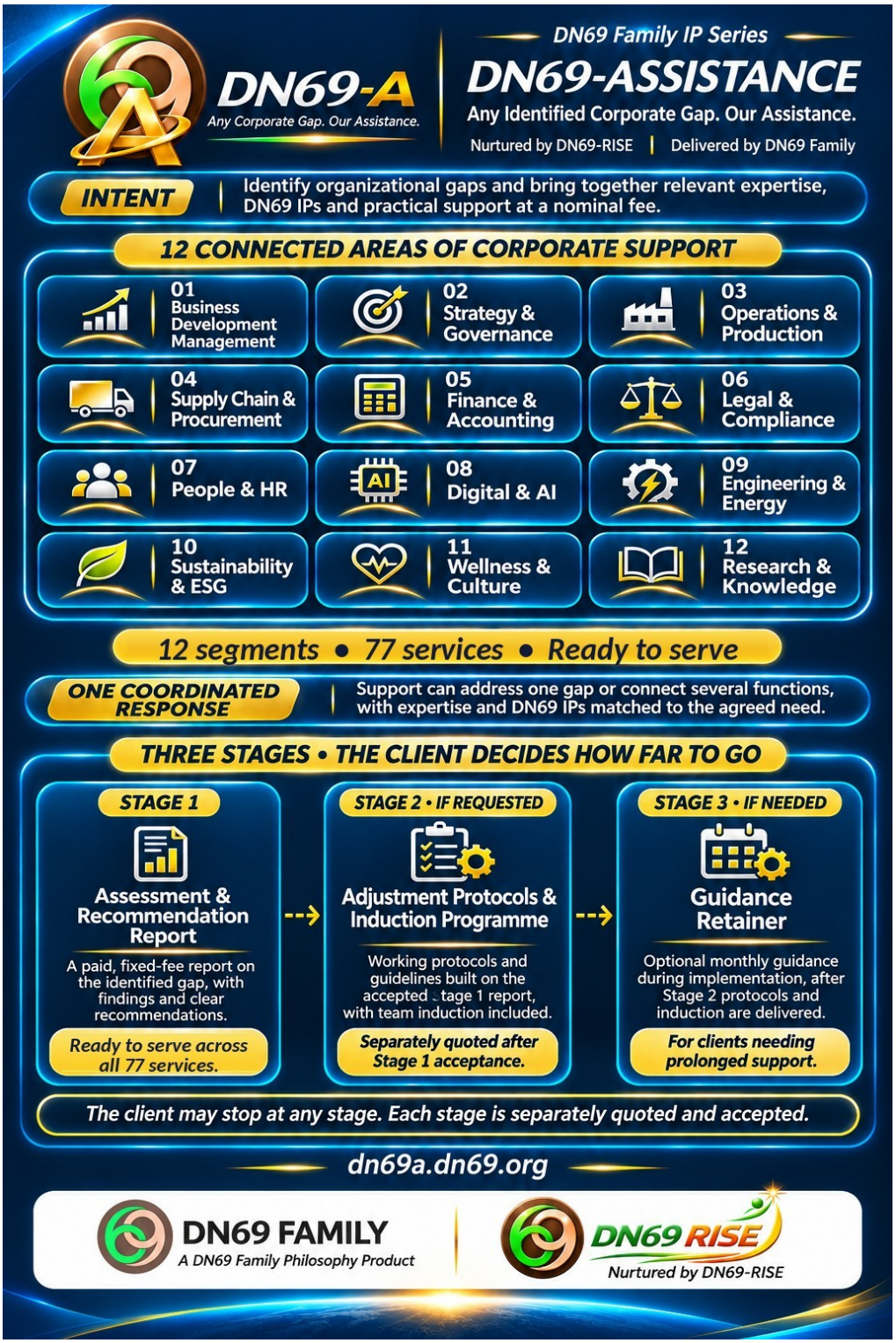
Stage 1 is open for all 77 services across all 12 segments.

Scan to visit our website
dn69a.dn69.org

Rev. 1

Assistance, in One Glance

Twelve segments. Seventy-seven services. One clear view of how we help.



1. How to engage DN69-A

From the first conversation to closeout, this is what to expect. Every step is confirmed with you in writing, and you may stop after any stage.

1
Choose
Select the service codes you need from the 77-service catalogue.

2
Confirm
DN69-A verifies the scope and the capacity to serve.

3
Quote
A Stage 1 quotation is issued and confirmed by you.

4
Assess
A specialist delivers the Assessment & Recommendation Report; you accept it.

5
Adjust
If requested, a quotation for the Adjustment Protocols & Induction Programme.

6
Embed
Protocols are delivered, the Induction Programme is held, both are accepted.

7
Guide
Optional Stage 3 guidance retainer, with periodic monitoring.

8
Close
Closeout and review of results.

NOW OPEN

Ready to serve, for all 77 services.

Name the corporate gap. Choose the service. We begin the Assessment & Recommendation Report straight away, across all twelve segments.

What you receive at each stage

STAGE 1 · READY TO SERVE
Assessment & Recommendation Report
A paid, fixed-fee report with findings and clear recommendations. See the sample in Annex A.

STAGE 2 · IF REQUESTED
Adjustment Protocols & Induction Programme
Working protocols and guidelines for the service, with an induction programme for your team.

STAGE 3 · IF NEEDED
Guidance Retainer
Optional monthly guidance during implementation, after Stage 2.

The client may stop at any stage. Each stage is separately quoted and accepted.

NOT SURE WHICH SERVICE YOU NEED? START ONLINE

Use the Quick Assessment at dn69a.dn69.org (English or Thai): answer a few questions, see the services that match and a tentative Stage 1 budget. Then pay a 10% deposit online to receive your chosen questionnaires, to fill in online or download. The deposit is credited against your Stage 1 fee; the balance is paid online when your report is ready. Prefer a written quotation first? Write to works@dn69.org.

The DN69-RISE Founding Circle

DN69-RISE, the nurturing company of DN69-A, stands on its Founding Circle. Everyone in the Circle works together with each other: no one is above and no one is under. The Founder, Bhargab M. Das (BMD), is the binding force at the centre that holds the Circle together. The Group Marketing Head role passes to a family member from 1 January 2027.



Assimilate to Amplify · Go – Grow – Glow Together

1. Bhargab M. Das (BMD) Founder · Social Entrepreneur · Intellectual Philanthropist	**7. Family member, from 1 January 2027** Group Marketing Head · Managing Director, DN69-RISE
2. Dr. Vasin S. (VS) Family Patron · Co-Founder · Professional Engineering Consultant	**8. Sutee N. (SN)** Co-Founder · Technical Head
3. Prof. Dieter T. (DT) Social Entrepreneur · Leading Academic	**9. Niranya N. (NN)** Group Finance & Accounts Head · CEO, BD Touch
4. Worawat T. (WT) Seasoned Entrepreneur · CEO, Idaefield Group · Co-Founder, DN69-RISE	**10. Monsila S. (MS)** Group GM · Next Gen Leader, Administration · Co-Founder
5. Hemant C. W. (HCW) Co-Founder · Group AI & IT Head	**11. Tungish U. (TU)** Next Gen Leader, Technical Affairs · Co-Founder
6. Chatchai L. (CL) Group Legal Head · Seasoned Lawyer	**12. Ramphai N. (RN)** Group Head, Natural Habitat Initiatives

2. Executive concept

DN69-A (DN69-ASSISTANCE) is a segment-by-segment corporate support ecosystem nurtured by DN69-RISE, owner and steward of DN69 intellectual properties, and delivered through DN69 Family professionals. It is led by the twelve Co-Founders of the Founding Circle, combining experience from every major function of a corporate with academic and research perspectives, the energy of the Next Generation, and multidisciplinary practical delivery.

Its purpose is to address a client's specific identified gap without requiring an organisation-wide transformation engagement.

COMPREHENSIVE	SELECTIVE	NOMINAL
In Capabilities	**In Assistance**	**In Entry Fees**
12 segments, 77 named services	Pay only for the gap you choose	Stage 1 from THB 1,900

How every service works: three stages, client in control

STAGE 1
Assessment & Recommendation Report
A paid, fixed-fee report on the identified gap, with clear recommendations. Ready to serve for all 77 services.

›

STAGE 2
Adjustment Protocols & Induction Programme
If requested: a complete set of working protocols and guidelines for the service, with an induction programme for the client team included in the price.

›

STAGE 3
Guidance Retainer
If prolonged guidance is needed after the Protocols and Induction: a monthly retainer.

The client may stop at any stage. Each stage is separately quoted and accepted.

3. Positioning and differentiation

DN69-A lets a corporate client select one or more narrowly defined services. There is no mandatory cross-segment purchase, no preliminary organisation-wide diagnostic, and no compulsory retainer. Each service addresses one defined topic, process, site, team, supplier or document, and the client decides how far to go: Report, then Protocols and Induction, then optional guidance.

Bonus offering. In addition to the twelve general segment solution sets, DN69 also offers 2Q–4E, its integrated organisational reengineering and transformation programme, as a bonus offering of DN69-A.

4. Institutional and delivery framework

DN69-RISE is owned by the Founding Circle of shareholders revolving around its Founder, BMD (see the Founding Circle page). It is the nurturing company of DN69-A, the owner and steward of the DN69 intellectual properties, and the Contracting Entity for every DN69-A engagement.

Party	Role in DN69-A
DN69-RISE	Contracting Entity for all DN69-A engagements. IP ownership, stewardship, development and licensing oversight. Nurturing company of DN69-A.
DN69-A	Unified client-facing service identity, catalogue, coordination and quality control.
The 12 Co-Founders Roles in DN69-A	Bring values from vast experience across all possible sectors and functions of a corporate, together with the Next Generation youth forces, into every segment. Each segment has a Co-Founder partnership behind it, with the Founder, BMD, as the binding force.
DN69 Family companies and qualified professionals	Responsible delivery, including BD Touch, WSI DN69, WSI, DIA and relevant specialists.
Liability and IP terms	Liability and IP licence terms are set out in each engagement agreement.

5. The twelve independent assistance segments

Each segment stands alone: a client may buy from one segment or several. Resources shown are those that lead delivery in the segment; initials refer to the Co-Founders on the Founding Circle page (BMD, VS, DT, WT, HCW, CL, SN, NN, MS, TU, RN; GMH = Group Marketing Head).

No.	Segment	Lead resources	Services
S01	**Business Development Management**	BMD, VS, DT, WT, GMH; DN69 Family commercial network; DN69-HIVE	8
S02	**Strategy & Governance**	2Q–4E; BMD, DT, CL; BD Touch	6
S03	**Operations & Production**	2Q–4E; DN69-HIVE; SN, TU	6
S04	**Supply Chain & Procurement**	2Q–4E; DN69-HIVE; BMD, GMH, MS, TU	6
S05	**Finance & Accounting**	BD Touch; DN69-HIVE; NN, BMD, MS	6
S06	**Legal & Compliance**	BD Touch; CL, BMD	6
S07	**People & HR**	CAREERsPlus+; 2Q–4E; BMD, MS, TU, GMH	7
S08	**Digital & AI**	HCW; DN69-HIVE; BMD, TU, GMH, MS	6
S09	**Engineering & Energy**	IDN69; WSI DN69; WSI; DIA; VS, BMD, WT, SN, TU, GMH	7
S10	**Sustainability & ESG**	IFWM; CNES Rating; VS, BMD, HCW, RN, SN, TU, MS	7
S11	**Wellness & Culture**	W-FIT; CAREERsPlus+; BMD, HCW, TU, GMH, MS	6
S12	**Research & Knowledge**	DN69-IP; DT (Head), BMD, TU, VS, SN	6

GHG emission reduction in S09 and S10

Engineering & Energy and Sustainability & ESG carry a built-in greenhouse-gas lens, in three ways:

- **Every service marked ●** reports its estimated GHG effect (tCO_2e per year, avoided or reduced) in the Assessment & Recommendation Report.
- **Two dedicated services:** ENG-07 Energy GHG Reduction Pathway and ESG-07 Corporate GHG Inventory & Reduction Roadmap.
- **Protocols include a GHG accounting method** and tracking sheet so the client can measure and report progress.

Estimates follow the GHG Protocol approach, using published national emission factors and Thai reference programmes (for example, those of the Thailand Greenhouse Gas Management Organization, TGO). They are indicative estimates, not verification or certification.

6. IP-to-purpose mapping

DN69 intellectual property	Purpose	Used in
2Q–4E (bonus offering)	Grows quality and quantity together: assess, align, design, implement, measure, improve	S02, S03, S04, S07
DN69-HIVE	Integrated virtual ecosystem: workflows, approvals, dashboards and records, with human oversight	S01, S03, S04, S05, S08
CAREERsPlus+	Self-awareness, people alignment and practical learning	S07, S11
CNES Rating	From emission assessment to measurable improvement, with a rating and verified reductions	S10
IDN69	Knowledge and assessment for informed solar decisions	S09
IFWM / HugFarmDee	Integrated food waste management, in collaboration with DJOP	S10
ZOWI	Zero Organic Waste Initiative: umbrella for organic-waste work, with IFWM as its active programme	S10
W-FIT	Wholistic well-being across seven dimensions of healthy living	S11
DN69-IP	Intellectual Philanthropy: free knowledge gateway and brief conversations with the Co-Founders	S12

All DN69 intellectual properties are introduced in Annex B at the end of this brochure.

7. Commercial model

Each service has its own code and follows the same three-stage ladder. The client chooses any combination of services and goes only as far up the ladder as it wishes.

Stage	What the client receives	Price basis
1 Assessment & Recommendation Report	A concise written report on the identified gap, with findings and recommendations. Delivered against the standard scope of the service code.	Fixed fee per service code (Section 8), payable in THB or USD. Ready for all 77 services.
2 Adjustment Protocols & Induction Programme	A complete set of working protocols and guidelines for the service, built on the Stage 1 recommendations, with an induction programme that settles them into the client team. The induction programme is included in the price.	A price range per service code (Section 8). A fixed quotation is issued after Stage 1: smaller companies towards the lower end, large corporates towards the upper end, depending on scope, sites, headcount and complexity.
3 Guidance Retainer	Further, prolonged guidance during implementation, after the Adjustment Protocols and Induction Programme have been delivered.	Monthly retainer of THB 15,000 / 30,000 / 45,000 (Section 9).

All prices are in Thai baht (THB) with US dollar (USD) equivalents, exclude VAT, travel, statutory charges, third-party costs and externally commissioned specialist work, and are confirmed in writing before work begins.

Pricing and payment

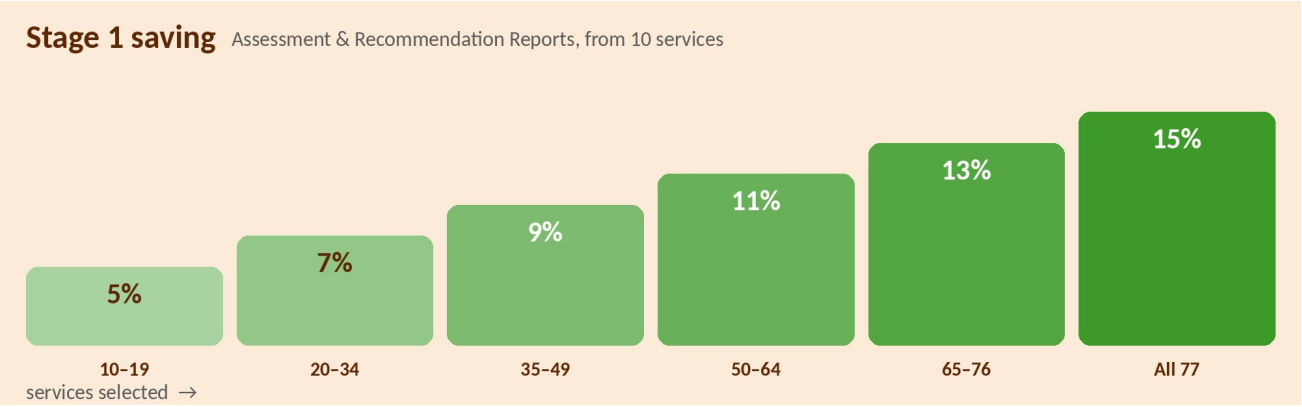
- **Pay in THB or USD.** Payment may be made in Thai baht or US dollars, at the client's choice.
- **Ready to serve.** All 77 services across the 12 segments are available at Stage 1. Stage 2 is quoted after the Stage 1 report is accepted; a Stage 3 retainer follows Stage 2.
- **Clear quotation.** Each quotation confirms the services, scope, timeline, currency and any saving before work begins.
- **Start online with 10%.** Choose services in the Quick Assessment and pay a 10% deposit (minimum THB 500 / USD 15) to receive your questionnaires. The deposit is credited against the Stage 1 fee; the balance is paid online when your report is ready.

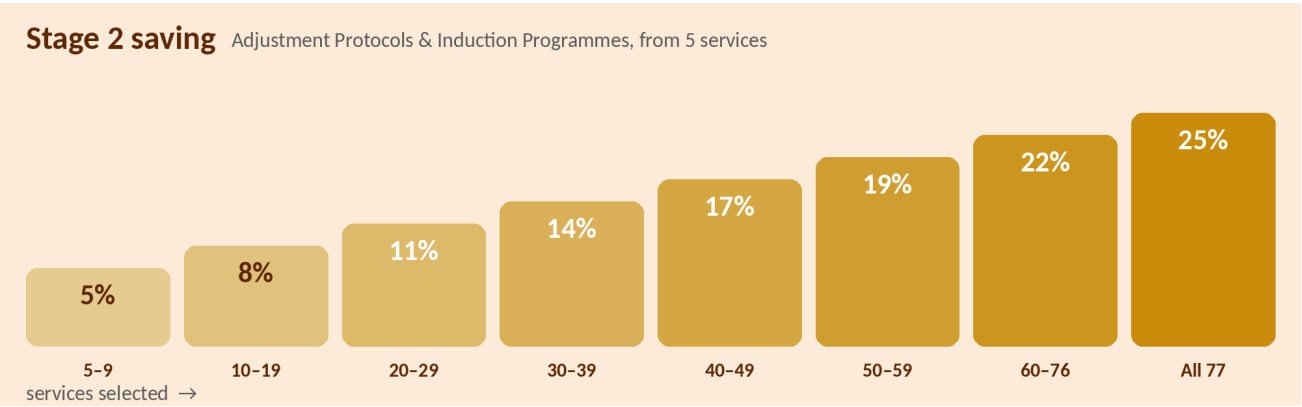
Price summary by segment

No.	Segment	Services	Stage 1 fee (THB)	Stage 1 fee (USD)	Stage 2 range (THB)	Stage 2 range (USD)
S01	Business Development Management	8	3,500 – 8,900	110 – 270	36,000 – 140,000	1,090 – 4,240
S02	Strategy & Governance	6	3,900 – 9,900	120 – 300	36,000 – 160,000	1,090 – 4,850
S03	Operations & Production	6	4,900 – 7,900	150 – 240	42,000 – 120,000	1,270 – 3,640
S04	Supply Chain & Procurement	6	2,900 – 5,900	90 – 180	36,000 – 80,000	1,090 – 2,420
S05	Finance & Accounting	6	3,900 – 7,900	120 – 240	48,000 – 144,000	1,450 – 4,360
S06	Legal & Compliance	6	2,900 – 8,900	90 – 270	60,000 – 224,000	1,820 – 6,790
S07	People & HR	7	1,900 – 5,900	60 – 180	36,000 – 80,000	1,090 – 2,420
S08	Digital & AI	6	3,900 – 9,900	120 – 300	36,000 – 200,000	1,090 – 6,060
S09	Engineering & Energy	7	3,900 – 7,900	120 – 240	48,000 – 144,000	1,450 – 4,360
S10	Sustainability & ESG	7	2,900 – 7,900	90 – 240	36,000 – 120,000	1,090 – 3,640
S11	Wellness & Culture	6	2,900 – 6,900	90 – 210	36,000 – 100,000	1,090 – 3,030
S12	Research & Knowledge	6	2,900 – 6,900	90 – 210	36,000 – 120,000	1,090 – 3,640

Grow with us: the more you take, the more you save

DN69-A rewards commitment. Every service you add lifts your whole package up a step, and your saving grows with your selection at both stages. Stage 1 savings begin at 10 services and reach 15% for the full catalogue; Stage 2 savings begin at 5 services and reach 25%.





START SMALL
10 services
Stage 1 saving of 5%

GROW
40 services
Stage 1 saving 9% · Stage 2 saving 17%

THE WHOLE SYSTEM
All 77 services
Stage 1 saving 15% · Stage 2 saving 25%

For example, Stage 1 for the entire catalogue is THB 422,900 (about USD 12,820); with the full-catalogue saving it becomes THB 359,465 (about USD 10,890). Each tier follows the number of services selected at that stage and is shown on your quotation. Stage 3 retainers are not discounted.

8. Service catalogue

Every code is a named service. Stage 1 is the fixed-fee Assessment & Recommendation Report; Stage 2 is the Adjustment Protocols & Induction Programme, priced as a range. All prices are shown in THB and USD. Scope boundary for all services: one defined topic, process, site, team, supplier or document; additional entities, extensive research, fieldwork, revisions, certifications or deployment are separately scoped.

● reports estimated GHG effect (tCO_2e). **Suited to:** All = large, mid-sized and SME; Large · Mid; Mid · SME. Stage 2 range: lower end for SMEs, upper end for large corporates.

S01. Business Development Management

Lead resources: BMD, VS, DT, WT, GMH; DN69 Family commercial network; DN69-HIVE

Code	Service	Stage 1 report covers	Stage 2 protocols cover	Stage 1 THB	Stage 1 USD	Stage 2 range THB	Stage 2 range USD	Suited to
BDM-01	**Market Opportunity Screening**	Ranked shortlist of market opportunities with go / no-go rationale	Market-screening playbook, scoring model and refresh routine	3,500	110	36,000 – 60,000	1,090 – 1,820	All
BDM-02	**Customer & Competitor Map**	Customer segments and competitor positioning map with gaps	Customer and competitor intelligence protocol with update templates	5,900	180	48,000 – 80,000	1,450 – 2,420	All
BDM-03	**Market Entry Strategy**	Entry options assessed, with a recommended route	Market-entry playbook: plan, risk register and milestones	8,900	270	84,000 – 140,000	2,550 – 4,240	Large · Mid
BDM-04	**Strategic Partner Search**	Partner long-list screened to a shortlist with fit assessment	Partner selection and onboarding protocol with scorecard	5,900	180	48,000 – 80,000	1,450 – 2,420	All
BDM-05	**Commercial Proposal Builder**	Review of current proposals with gap findings	Proposal development protocol: templates and pricing rules	4,900	150	42,000 – 70,000	1,270 – 2,120	All
BDM-06	**Sales Pipeline & Growth Plan**	Pipeline health review with growth actions	Pipeline management protocol: stage definitions and KPIs	7,900	240	72,000 – 120,000	2,180 – 3,640	Mid · SME
BDM-07	**Employee Brand Ambassador Programme**	How well employees know and can convey the company's USPs, with programme recommendations	Brand-ambassador protocol: USP statements, talking points, do's and don'ts, recognition scheme; employee briefing included	5,900	180	48,000 – 80,000	1,450 – 2,420	All
BDM-08	**Sales, Marketing & BD Role Guideline**	Review of where sales, marketing and business development are being confused	Guideline separating the three roles: scope, hand-offs, KPIs and RACI	4,900	150	36,000 – 60,000	1,090 – 1,820	All

S02. Strategy & Governance

Lead resources: 2Q–4E; BMD, DT, CL; BD Touch

Code	Service	Stage 1 report covers	Stage 2 protocols cover	Stage 1 THB	Stage 1 USD	Stage 2 range THB	Stage 2 range USD	Suited to
STG-01	**Strategic Issue Assessment**	Diagnosis of one strategic issue with options	Strategic issue management protocol with decision templates	3,900	120	36,000 – 60,000	1,090 – 1,820	All
STG-02	**Organisation Structure Review**	Structure review with role-clarity gaps	Organisation design protocol: role charters and span-of-control rules	5,900	180	48,000 – 80,000	1,450 – 2,420	Large · Mid
STG-03	**Governance Gap Assessment**	Governance gaps against good practice	Governance protocol: charters, delegation of authority, meeting cadence	6,900	210	60,000 – 100,000	1,820 – 3,030	Large · Mid
STG-04	**Management KPI Framework**	KPI gap review and proposed KPI set	KPI protocol: definitions, targets, owners and review routine	5,900	180	48,000 – 80,000	1,450 – 2,420	All
STG-05	**Strategic Roadmap**	Strategic position review with roadmap outline	Roadmap protocol: three-year plan templates and review cycle	9,900	300	96,000 – 160,000	2,910 – 4,850	Large · Mid
STG-06	**Business Continuity Plan**	Continuity risk review with priorities	Business continuity protocol: response plans and test schedule	7,900	240	72,000 – 120,000	2,180 – 3,640	All

S03. Operations & Production

Lead resources: 2Q–4E; DN69-HIVE; SN, TU

Code	Service	Stage 1 report covers	Stage 2 protocols cover	Stage 1 THB	Stage 1 USD	Stage 2 range THB	Stage 2 range USD	Suited to
OPS-01	**Production Bottleneck Assessment**	Bottleneck findings with quick-win recommendations	Throughput management protocol with bottleneck monitoring routine	5,900	180	60,000 – 100,000	1,820 – 3,030	All
OPS-02	**Process Flow Mapping**	As-is process map with pain points	Process documentation protocol with standard mapping conventions	4,900	150	48,000 – 80,000	1,450 – 2,420	All
OPS-03	**SOP Development (one process)**	SOP gap review and recommended SOP structure	SOP protocol for the selected process; staff briefing included	4,900	150	42,000 – 70,000	1,270 – 2,120	All
OPS-04	**Productivity Improvement Plan**	Productivity loss analysis with improvement actions	Productivity improvement protocol with tracking tools	7,900	240	72,000 – 120,000	2,180 – 3,640	All
OPS-05	**Quality Control Framework**	Quality gap review against current practice	Quality control protocol: checklists, inspection plans, escalation	5,900	180	48,000 – 80,000	1,450 – 2,420	All
OPS-06	**Production Scheduling Improvement**	Scheduling performance review with recommendations	Scheduling protocol: rules, templates and daily-control routine	7,900	240	72,000 – 120,000	2,180 – 3,640	Large · Mid

S04. Supply Chain & Procurement

Lead resources: 2Q–4E; DN69-HIVE; BMD, GMH, MS, TU

Code	Service	Stage 1 report covers	Stage 2 protocols cover	Stage 1 THB	Stage 1 USD	Stage 2 range THB	Stage 2 range USD	Suited to
SCM-01	**Supplier Qualification Framework**	Review of current qualification practice with gaps	Supplier qualification protocol: criteria, forms and approval flow	4,900	150	48,000 – 80,000	1,450 – 2,420	All
SCM-02	**Supplier Assessment (one supplier)**	Assessment of one supplier with risk rating	Supplier assessment protocol and checklist for repeat use	2,900	90	36,000 – 60,000	1,090 – 1,820	All
SCM-03	**Procurement Workflow Map**	Procurement process map with control gaps	Procurement protocol: workflow, approvals and document templates	4,900	150	42,000 – 70,000	1,270 – 2,120	All
SCM-04	**Purchase Order Risk Review**	PO risk findings and fixes	PO control protocol: approval limits and checklists	3,900	120	36,000 – 60,000	1,090 – 1,820	Large · Mid
SCM-05	**Vendor Comparison & Award**	Structured vendor comparison with award recommendation	Vendor evaluation protocol: scoring matrix and award procedure	3,900	120	36,000 – 60,000	1,090 – 1,820	All
SCM-06	**Supplier Performance KPIs**	Supplier KPI gap review and proposed set	Supplier performance protocol: scorecards and review meetings	5,900	180	48,000 – 80,000	1,450 – 2,420	Large · Mid

S05. Finance & Accounting

Lead resources: BD Touch; DN69-HIVE; NN, BMD, MS

Code	Service	Stage 1 report covers	Stage 2 protocols cover	Stage 1 THB	Stage 1 USD	Stage 2 range THB	Stage 2 range USD	Suited to
FIN-01	**Cash-Flow Review & Forecast**	Cash-flow position review with a short-term forecast	Cash-flow management protocol with forecasting model	4,900	150	64,000 – 96,000	1,940 – 2,910	All
FIN-02	**Budget Development (one function)**	Budget review for one function with recommendations	Budgeting protocol: templates, calendar and variance rules	5,900	180	64,000 – 96,000	1,940 – 2,910	All
FIN-03	**Cost Structure Assessment**	Cost structure analysis with reduction levers	Cost management protocol with cost-tracking templates	5,900	180	64,000 – 96,000	1,940 – 2,910	All
FIN-04	**Working Capital Improvement**	Working-capital diagnosis with improvement actions	Working-capital protocol: credit, collections and inventory	7,900	240	96,000 – 144,000	2,910 – 4,360	Large · Mid
FIN-05	**Management Reporting Template**	Review of current reports with recommended design	Reporting protocol: report-pack templates and calendar	3,900	120	48,000 – 72,000	1,450 – 2,180	All
FIN-06	**Financial Control Gap Assessment**	Control gaps and priorities	Financial controls protocol: policies, segregation of duties, checklists	6,900	210	80,000 – 120,000	2,420 – 3,640	Large · Mid

S06. Legal & Compliance

Lead resources: BD Touch; CL, BMD

Code	Service	Stage 1 report covers	Stage 2 protocols cover	Stage 1 THB	Stage 1 USD	Stage 2 range THB	Stage 2 range USD	Suited to
LEG-01	**Commercial Contract Review**	Review of one standard contract with risk flags	Contract review protocol: clause checklist and negotiation playbook	3,900	120	60,000 – 96,000	1,820 – 2,910	All
LEG-02	**Standard Contract Drafting**	Contract needs review and recommended templates	Standard contract template pack with usage guide	5,900	180	60,000 – 96,000	1,820 – 2,910	All
LEG-03	**Compliance Checklist**	Scan of applicable obligations with gaps	Compliance protocol: checklist, calendar and responsibilities	4,900	150	60,000 – 96,000	1,820 – 2,910	All
LEG-04	**Legal Issue Memorandum**	Preliminary memorandum on one legal issue	Legal issue-handling protocol: escalation and documentation rules	7,900	240	120,000 – 192,000	3,640 – 5,820	Large · Mid
LEG-05	**Contract Dispute Risk Assessment**	Dispute-risk assessment for one contract	Dispute-prevention protocol: early-warning signs and response steps	8,900	270	140,000 – 224,000	4,240 – 6,790	Large · Mid
LEG-06	**Legal Correspondence Drafting**	Review of correspondence needs with sample drafts	Legal correspondence protocol with template letters	2,900	90	60,000 – 96,000	1,820 – 2,910	All

S07. People & HR

Lead resources: CAREERsPlus+; 2Q–4E; BMD, MS, TU, GMH

Code	Service	Stage 1 report covers	Stage 2 protocols cover	Stage 1 THB	Stage 1 USD	Stage 2 range THB	Stage 2 range USD	Suited to
HRM-01	**Job Description & Role Profile**	Role-profile review with a draft job description	Job description protocol: templates and grading guide	1,900	60	36,000 – 60,000	1,090 – 1,820	All
HRM-02	**Competency Assessment (one role)**	Competency assessment for one role with gaps	Competency framework protocol with assessment tools	2,900	90	36,000 – 60,000	1,090 – 1,820	All
HRM-03	**Recruitment Evaluation Framework**	Hiring process review with evaluation criteria	Recruitment protocol: interview guides and scorecards	3,900	120	36,000 – 60,000	1,090 – 1,820	All
HRM-04	**Performance Appraisal Framework**	Appraisal process review with proposal	Performance management protocol: forms and calibration rules	4,900	150	48,000 – 80,000	1,450 – 2,420	Large · Mid
HRM-05	**Training Needs Assessment (one team)**	Training-needs findings for one team	Training-needs protocol with annual training plan template	5,900	180	48,000 – 80,000	1,450 – 2,420	All
HRM-06	**HR Policy / SOP (one topic)**	Policy gap review for one topic	HR policy protocol for the chosen topic; staff briefing included	3,900	120	36,000 – 60,000	1,090 – 1,820	All
HRM-07	**CAREERsPlus+ Aided Talent Programme**	Career-alignment and learning-needs assessment supported by CAREERsPlus+	Talent development protocol: career paths and learning plans supported by CAREERsPlus+	4,900	150	36,000 – 60,000	1,090 – 1,820	All

S08. Digital & AI

Lead resources: HCW; DN69-HIVE; BMD, TU, GMH, MS

Code	Service	Stage 1 report covers	Stage 2 protocols cover	Stage 1 THB	Stage 1 USD	Stage 2 range THB	Stage 2 range USD	Suited to
DIG-01	**Digital Readiness Assessment**	Readiness scoring across people, process and technology	Digital transformation protocol: roadmap and governance	3,900	120	36,000 – 60,000	1,090 – 1,820	All
DIG-02	**Workflow Automation Opportunity Map**	Automation opportunities mapped and prioritised	Automation playbook: selection criteria and business cases	4,900	150	48,000 – 80,000	1,450 – 2,420	All
DIG-03	**Dashboard Specification (one function)**	Information needs and dashboard concept for one function	Dashboard specification protocol: data definitions and layouts	5,900	180	48,000 – 80,000	1,450 – 2,420	Large · Mid
DIG-04	**Digital Form & Approval Workflow**	Form and approval flow review with redesign	Workflow design protocol: forms, routing rules and user guide	4,900	150	42,000 – 70,000	1,270 – 2,120	All
DIG-05	**AI Use-Case Assessment**	AI use-case screening with risk notes	AI usage guideline protocol: approved use cases and controls	5,900	180	48,000 – 80,000	1,450 – 2,420	All
DIG-06	**Simple Workflow Automation Deployment**	Feasibility and scope for one simple automation	Deployed simple automation with operating protocol and user induction	9,900	300	120,000 – 200,000	3,640 – 6,060	All

S09. Engineering & Energy

Lead resources: IDN69; WSI DN69; WSI; DIA; VS, BMD, WT, SN, TU, GMH

Code	Service	Stage 1 report covers	Stage 2 protocols cover	Stage 1 THB	Stage 1 USD	Stage 2 range THB	Stage 2 range USD	Suited to
ENG-01	**Energy Performance Enhancement Screening** ●	Preliminary screening of energy performance options (efficiency, electrification, on-site renewables including solar PV), showing which merit detailed study; solar items are marked N/A where not considered	Energy performance decision protocol: screening method, assumptions and GHG accounting sheet	3,900	120	48,000 – 72,000	1,450 – 2,180	All
ENG-02	**Energy Project Investment & Financing Readiness** ●	Review of how the company evaluates and funds energy efficiency projects, with a funding-route checklist (own funds, loans, performance contracts, PPA or lease, incentives)	Energy project investment protocol: business-case template and financing evaluation model	4,900	150	48,000 – 72,000	1,450 – 2,180	All
ENG-03	**Electricity Consumption Analysis** ●	Load profile and consumption analysis; the emissions baseline here covers electricity (Scope 2) only	Energy monitoring protocol: load tracking and baseline method	3,900	120	48,000 – 72,000	1,450 – 2,180	All
ENG-04	**Energy Performance Project Technical-Commercial Review** ●	Independent review of one energy performance proposal, with savings and GHG claims checked; solar PV is a specific checklist module	Project review protocol: technical checklist and commercial tests	7,900	240	96,000 – 144,000	2,910 – 4,360	Large · Mid
ENG-05	**Transformer Capacity Assessment**	Preliminary capacity headroom assessment, for clients who own or are billed on their own transformer	Capacity management protocol: loading rules and upgrade triggers	5,900	180	64,000 – 96,000	1,940 – 2,910	Large · Mid
ENG-06	**Energy Savings Opportunity Assessment** ●	Savings ranked by energy and tCO_2e impact, built on the client's own energy data	Energy management protocol: savings register and tracking	6,900	210	96,000 – 144,000	2,910 – 4,360	All
ENG-07	**Energy GHG Reduction Pathway** ●	Energy-related emissions baseline (Scope 1 and 2) with reduction options	Energy GHG reduction protocol: pathway, targets and monitoring method	5,900	180	64,000 – 96,000	1,940 – 2,910	All

S10. Sustainability & ESG

Lead resources: IFWM; CNES Rating; VS, BMD, HCW, RN, SN, TU, MS

Code	Service	Stage 1 report covers	Stage 2 protocols cover	Stage 1 THB	Stage 1 USD	Stage 2 range THB	Stage 2 range USD	Suited to
ESG-01	**Waste Management Gap Assessment** ●	Waste-stream review with gaps and estimated emissions effect	Waste management protocol: procedures and records	3,900	120	36,000 – 60,000	1,090 – 1,820	All
ESG-02	**Food-Waste Segregation Plan** ●	Food-waste source review with a segregation plan, with emissions effect	Segregation protocol: bin layout, training and checks	2,900	90	36,000 – 60,000	1,090 – 1,820	All
ESG-03	**Waste-to-Value Feasibility** ●	Feasibility and avoided-emissions estimate for a waste-to-value route	Waste-to-value protocol: process options and economics model	5,900	180	48,000 – 80,000	1,450 – 2,420	Large · Mid
ESG-04	**Resource Efficiency Improvement Plan** ●	Resource-use review with efficiency options and emissions effect	Resource efficiency protocol: targets and tracking	5,900	180	48,000 – 80,000	1,450 – 2,420	All
ESG-05	**Environmental KPI Monitoring Framework** ●	Environmental KPI gaps with a proposed set, including GHG	Environmental monitoring protocol: data collection and reporting	4,900	150	36,000 – 60,000	1,090 – 1,820	Large · Mid
ESG-06	**Sustainability Action Roadmap** ●	Sustainability position with prioritised actions and GHG targets	Roadmap protocol: phased plan, GHG targets and review cycle	7,900	240	72,000 – 120,000	2,180 – 3,640	Large · Mid
ESG-07	**Corporate GHG Inventory & Reduction Roadmap** ●	Screening of organisational GHG sources (Scope 1, 2 and key Scope 3) with quick reduction levers	GHG inventory protocol: boundaries, data collection, factors and annual reporting routine	6,900	210	60,000 – 100,000	1,820 – 3,030	All

S11. Wellness & Culture

Lead resources: W-FIT; CAREERsPlus+; BMD, HCW, TU, GMH, MS

Code	Service	Stage 1 report covers	Stage 2 protocols cover	Stage 1 THB	Stage 1 USD	Stage 2 range THB	Stage 2 range USD	Suited to
WEL-01	**Workplace Wellness Needs Survey**	Survey design and findings summary	Wellness survey protocol: tools and annual cycle	2,900	90	36,000 – 60,000	1,090 – 1,820	All
WEL-02	**Employee Wellness Education Session**	Topic needs and session plan	Wellness education protocol: session kits and trainer guide	3,900	120	36,000 – 60,000	1,090 – 1,820	All
WEL-03	**Workplace Culture Assessment**	Culture assessment with key themes	Culture protocol: values-in-action guide and pulse tools	4,900	150	48,000 – 80,000	1,450 – 2,420	All
WEL-04	**Employee Engagement Action Plan**	Engagement drivers and action priorities	Engagement protocol: action-plan templates and routines	5,900	180	48,000 – 80,000	1,450 – 2,420	All
WEL-05	**Wellness Programme Design**	Programme concept and priorities	Wellness programme protocol: calendar, budget and roles	6,900	210	60,000 – 100,000	1,820 – 3,030	Large · Mid
WEL-06	**Wellness Participation & KPI Framework**	Participation and outcome measures proposed	Wellness KPI protocol: dashboards and reporting	3,900	120	36,000 – 60,000	1,090 – 1,820	Large · Mid

S12. Research & Knowledge

Lead resources: DN69-IP; DT (Head), BMD, TU, VS, SN

Code	Service	Stage 1 report covers	Stage 2 protocols cover	Stage 1 THB	Stage 1 USD	Stage 2 range THB	Stage 2 range USD	Suited to
RND-01	**Research Question & Scope Definition**	Defined research question, scope and approach	Research scoping protocol: templates and criteria	2,900	90	36,000 – 60,000	1,090 – 1,820	All
RND-02	**Literature & Evidence Brief**	Focused evidence brief on one topic	Evidence review protocol: search method and templates	4,900	150	48,000 – 80,000	1,450 – 2,420	All
RND-03	**Technical Research Concept Note**	Concept outline with objectives and approach	Research concept protocol: proposal templates and review checklist	5,900	180	60,000 – 100,000	1,820 – 3,030	Large · Mid
RND-04	**Feasibility Research Framework**	Feasibility framework outline	Feasibility research protocol: criteria, methods and reporting	6,900	210	60,000 – 100,000	1,820 – 3,030	Large · Mid
RND-05	**Professional Training Material**	Training content needs and outline	Full training material set with trainer guide and basic delivery	5,900	180	72,000 – 120,000	2,180 – 3,640	All
RND-06	**Knowledge Transfer Workshop**	Knowledge-transfer needs and workshop design	Knowledge-transfer protocol: workshop kit and follow-up tools	4,900	150	36,000 – 60,000	1,090 – 1,820	All

9. Guidance retainers (Stage 3)

A retainer is optional and applies only after the Adjustment Protocols and Induction Programme have been delivered, when the client needs prolonged guidance during implementation. It is billed monthly and can be stopped or renewed under agreed terms.

Tier	Monthly (THB)	Monthly (USD)	Included time	Coverage
Essential	15,000	450	Up to 5 hours; one monthly review	One selected segment
Enhanced	30,000	910	Up to 12 hours; two monthly reviews	Up to three segments
Executive	45,000	1,360	Up to 20 hours; weekly review	Up to five segments

Included time covers preparation, meetings, analysis and reporting. Retainers supervise agreed existing deliverables or accepted client baselines; they do not include new deliverables, legal representation, regulatory filing, technical certification, field execution or software development. Such items are separately priced.

10. Commercial and delivery controls

- One service code = one named service, with an agreed acceptance criterion for each stage.
- Stage 2 (Adjustment Protocols & Induction Programme) is quoted only after the Stage 1 report is accepted, and a retainer (Stage 3) only after Stage 2 is delivered.
- Each quotation confirms inputs, scope, output format, timeline, revision count, client responsibilities and exclusions.
- Regulated or specialist services are performed or supervised by appropriately qualified professionals.
- GHG figures are indicative estimates using stated methods and emission factors; they are not verification or certification.
- DN69-RISE is the Contracting Entity and retains underlying IP ownership; client rights to commissioned outputs are specified contractually.

ANNEXES

Supporting references

Annex A · Sample Stage 1 Report
Annex B · DN69 Intellectual Properties

Annex A: Sample Stage 1 Report

An illustrative example of the Assessment & Recommendation Report a client receives at Stage 1, shown here for BDM-03 Market Entry Strategy. The company and all figures are fictitious.

NURTURED BY DN69-RISE

Assessment & Recommendation Report

BDM-03 | Market Entry Strategy

Prepared for Sample Company Ltd.

Segment	Business Development Management
Reference	DN69-A/BDM-03/Client/Date
Status	Indicative assessment, based on self-reported information

1 Executive Summary

OVERALL SCORE	RATING	TARGET
2.8 / 5	**Established**	**3.5 / 5**
Established	Core practices defined; gaps remain	For a mid-sized company

The company scores 2.8 out of 5, rated Established, against a target of 3.5 for a mid-sized firm. The assessment shows clear strengths to build on and a small number of gaps that, once addressed, would lift consistency.

Key messages

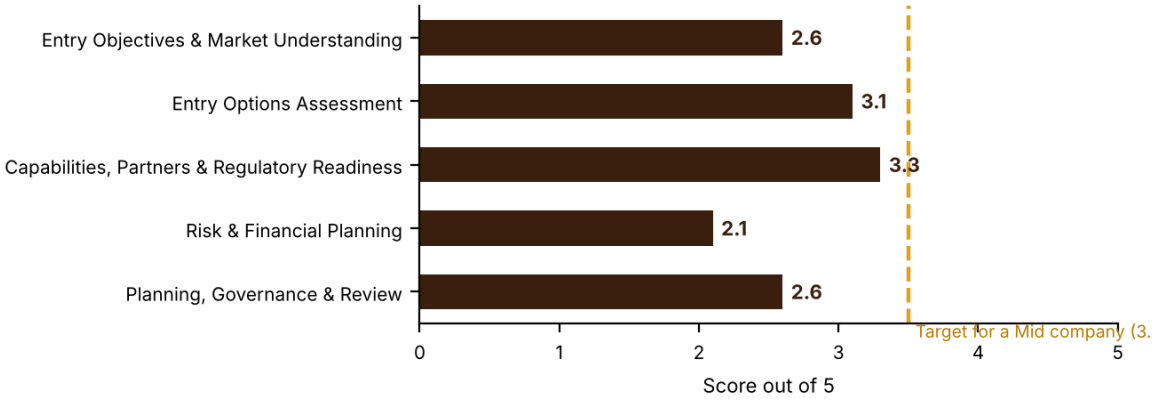
- A range of entry routes has already been considered (Q05).
- Build a simple 3-year entry budget with best, expected and worst cases, and show the break-even point (Q13).
- List the roles, capacity and skills the entry needs, compare with current resources, and plan how to close each gap (Q10).

2 Basis of Assessment

Based on the company's answers to the DN69-A Stage 1 questionnaire for this service. Each statement is rated on a five-level scale (1 = not in place, 5 = measured and improved), weighted by importance and compared with a target suited to the company's size.

Company	Sample Company Ltd.
Sector	Manufacturing
Company size	Mid (classified by annual revenue)
Annual revenue band	THB 300 million – 1 billion
Completed by	Client representative
Questions scored	19 of 19 applicable

3 Results at a Glance



Dimension	Score	Target	Gap	Rating
Entry Objectives & Market Understanding	2.6	3.5	0.9	Established
Entry Options Assessment	3.1	3.5	0.4	Established
Capabilities, Partners & Regulatory Readiness	3.3	3.5	0.3	Established
Risk & Financial Planning	2.1	3.5	1.4	Developing
Planning, Governance & Review	2.6	3.5	0.9	Established

Gap = target minus score; a positive gap means the company is below the target for its size.

4 Detailed Findings

4.1 Entry Objectives & Market Understanding — 2.6 / 5 | Established

How clearly the company defines why, where and with what goals it enters a new market.

What is working

- Market attractiveness is justified with evidence (Q02).

Gaps

- No written objectives for entering a new market (Q01).
- Customer needs, buying habits and price levels are not yet understood (Q03).

How to grow

- Write 3–5 measurable objectives for each target market and agree them at management level (Q01).
- Collect customer and price information from at least five buyers or trade contacts before committing (Q03).

4.2 Entry Options Assessment — 3.1 / 5 | Established

How the company identifies and compares the possible routes into a market.

What is working

- A range of entry routes has been considered (Q05).
- The chosen route is documented with reasons (Q07).

Gaps

- Entry options are not compared against the same written criteria (Q06).

How to grow

- Define 5–6 criteria, weight them, and score each entry route in one comparison table (Q06).

4.3 Capabilities, Partners & Regulatory Readiness — 3.3 / 5 | Established

Whether the company has the resources, partners and regulatory knowledge to enter.

What is working

- Key regulatory areas have been checked (Q09).

How to grow

- List the roles, capacity and skills the entry needs, compare with current resources, and plan how to close each gap (Q10).

4.4 Risk & Financial Planning — 2.1 / 5 | Developing

How entry investment, returns and risks are estimated and controlled.

Gaps

- Investment, running costs, returns and break-even point are not yet estimated (Q13).

How to grow

- Build a simple 3-year entry budget with best, expected and worst cases, and show the break-even point (Q13).
- Create a risk register with likelihood, impact, an owner and a response for every risk (Q14).
- Agree stop/adjust triggers before the entry starts (Q15).

4.5 Planning, Governance & Review — 2.6 / 5 | Established

How entry is planned, owned, tracked and reviewed after launch.

What is working

- The plan has approved milestones, deadlines and budget (Q17).

Gaps

- No named person or team owns the market entry plan (Q16).

How to grow

- Appoint one accountable owner per market entry and record the responsibility in their objectives (Q16).

5 Priority Gaps and Recommended Actions

ID	Gap identified	Why it matters	Recommended action
Q13	No estimate of investment, running costs and returns, including break-even	Without a budget and break-even point, entry cannot be judged or stopped in time.	Build a 3-year entry budget with best, expected and worst cases.
Q01	No written objectives for entering a new market	Objectives give the entry a measurable purpose and a basis for review.	Write 3–5 measurable objectives per target market and agree them.
Q06	Entry options not compared on the same criteria	A shared set of criteria makes the choice of route comparable and defensible.	Define 5–6 weighted criteria and score each route in one table.
Q16	No named owner for the market entry plan	Without one accountable owner, progress stalls between functions.	Appoint one accountable owner per market entry.
Q03	Customer needs and price levels not yet understood	Entering without buyer and price evidence risks misjudged demand and pricing.	Gather price and need information from at least five buyers or trade contacts.

6 Action Roadmap

Timeframe	Recommended actions
First 30 days	Build the 3-year entry budget with break-even point (Q13). Write and agree 3–5 measurable objectives per target market (Q01).
Days 31–90	Define and score entry options on 5–6 criteria (Q06). Appoint one accountable owner per market entry (Q16).
Months 4–12	Plan the roles, capacity and skills the entry needs (Q10). Create a risk register (Q14).

7 Recommended Next Step

Stage 2 (Adjustment Protocols & Induction Programme) is the natural way to build a market-entry playbook (plan, risk register and milestones) for the gaps above. It is scoped and quoted separately, and the company may stop at any stage.

Rating	Score range and meaning
Foundational	Below 1.8: little or no formal practice; results depend on individuals.
Developing	1.8 – 2.5: some practice exists but it is informal and inconsistent.
Established	2.6 – 3.3: core practices are defined and in use; gaps remain in consistency or measurement.
Managed	3.4 – 4.1: practices are consistent, owned and generally well controlled.
Leading	4.2 and above: practices are measured and continually improved.

Important notice: this is an indicative assessment prepared from information supplied by the company. It has not been independently verified and is not an audit, certification, or legal, tax or financial advice. Scores show relative maturity of practice, not performance or compliance. The full report also contains question-level results.

Annex B: DN69 Intellectual Properties

DN69-RISE owns and stewards the intellectual properties below, each part of the DN69 Family IP Series. Each supports one or more assistance segments, and each is shown on a one-page infographic on the pages that follow.

Ref.	Intellectual property	What it offers	Serves
B-1	**2Q–4E**	Grows quality and quantity together through coordinated efforts, efficiency, expansion and excellence, in six steps: assess, align, design, implement, measure, improve. Offered as a bonus alongside the twelve segment solution sets.	S02, S03, S04, S07
B-2	**DN69-HIVE**	High-end Integrated Virtual Ecosystem. Connects people, information and workflows so AI and IT support routine work while people focus on decisions and innovation. Modules are configured to the organisation, with human oversight at the centre.	S01, S03, S04, S05, S08
B-3	**CAREERsPlus+**	Helps people understand their potential, align their aspirations with organisational needs and turn learning into action. Free learning access, with affordable paid offerings for deeper support. careers-plus.org	S07, S11
B-4	**CNES Rating**	Contamination Negating Efficient Steps. Turns decarbonisation goals into practical action, verified emission reductions and operating-cost improvements, through an eight-step path from data collection to a rating (Basic, Advanced, Premium).	S10
B-5	**IDN69**	Knowledge and assessment for informed solar decisions: contracts, compliance, incentives, permits and literature. Full-scale assessment of rooftop solar facilities is available now in Thailand; other solar types and territories follow.	S09
B-6	**IFWM / HugFarmDee**	Integrated Food Waste Management. Reduces food waste, recovers useful resources and builds practical skills through shared responsibility, in collaboration with the Department of Juvenile Observation and Protection (DJOP).	S10
B-7	**ZOWI**	Zero Organic Waste Initiative. An umbrella for working towards zero organic waste through prevention, segregation and suitable recovery. IFWM is the active programme today; other waste streams are future scope. Zero organic waste is the initiative's goal, not a claim of achieved performance.	S10 (through IFWM)
B-8	**W-FIT**	Wholistically FIT. Makes holistic well-being accessible through shared learning, caring communities and everyday habits across seven dimensions, as a CAREERsPlus+ progression. wfit.dn69.org	S11
B-9	**DN69-IP**	Intellectual Philanthropy. Makes DN69 Family knowledge accessible at no cost through articles, guides and brief conversations with the Co-Founders by prior booking. dn69-ip.dn69.org	S12

B-1 2Q–4E


DN69 Family IP Series
2Q-4E
Turning vision into measurable performance
INTENT:
Grow Quality and Quantity together through coordinated Efforts, Efficiency, Expansion and Excellence.
2Q
Quality
Quantity
4E
Efforts
Efficiency
Expansion
Excellence
FROM INTENT TO IMPLEMENTATION
01 • Assess
Understand the organization, establish a baseline and identify gaps.
02 • Align
Agree priorities, targets, responsibilities and success measures.
03 • Design
Build practical workflows, standards and an implementation roadmap.
04 • Implement
Guide teams, strengthen capabilities and put improvements into practice.
05 • Measure
Track quality, output, cost, delivery and profitability.
06 • Improve
Review results, resolve gaps and sustain progress.
INTENDED OUTCOMES
Aligned people • Stronger processes • Better performance • Sustainable growth
DN69 FAMILY
A DN69 Family Philosophy Product
DN69 RISE
Research • Innovation • Stewardship • Execution
Nurtured by DN69-RISE

B-2 DN69-HIVE


DN69 Family IP Series
DN69-HIVE
High-end Integrated Virtual Ecosystem
Connect work. Simplify routines. Enable innovation.
INTENT
Integrate people, information and workflows so AI and IT can support routine work while people focus on decisions and innovation.
AN INTEGRATED ORGANIZATIONAL ECOSYSTEM
Modules configured to organizational needs.
Assignments & Approvals
Supply Chain
Dashboards & Reporting
People + AI + IT
Finance & Commercial
Operations & Inventory
Quality & Safety
FROM INTENT TO IMPLEMENTATION
01 • Map Needs
Identify workflow gaps, users and priority outcomes.
02 • Design Connections
Define processes, responsibilities and information flows.
03 • Configure & Integrate
Connect relevant modules, records and working tools.
04 • Enable Teams
Train users and introduce guided workflows.
05 • Monitor & Control
Use dashboards, approvals and traceable records to oversee work.
06 • Improve & Innovate
Refine automation and free time for higher-value work.
HUMAN OVERSIGHT AT THE CENTRE
Clear ownership • Role-based access • Review and approval • Traceability
INTENDED OUTCOMES
Less duplication • Better visibility • Clear accountability • More time to innovate
DN69 FAMILY
A DN69 Family Philosophy Product
DN69 RISE
Research • Innovation • Stewardship • Execution
Nurtured by DN69-RISE

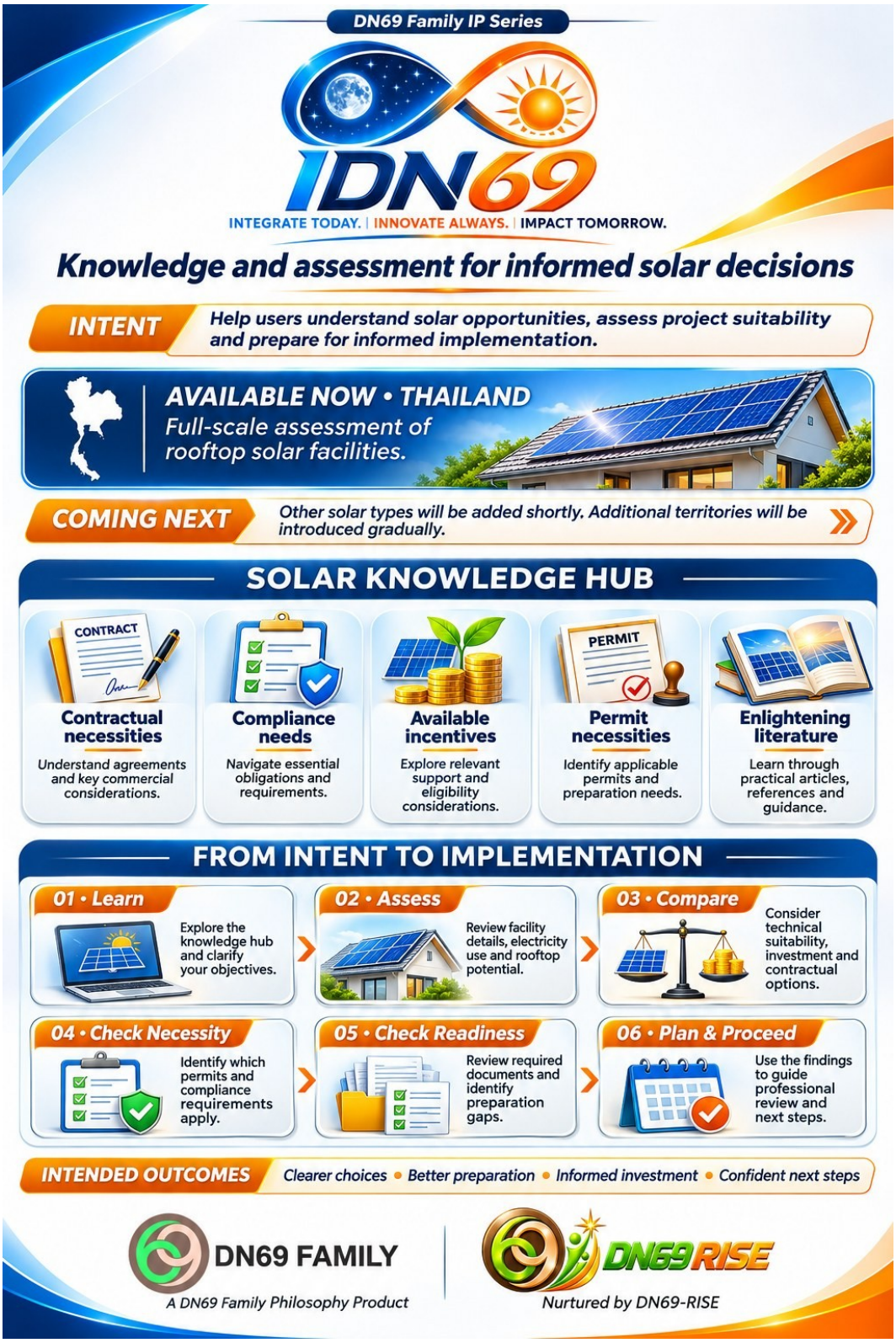
B-3 CAREERsPlus+



B-4 CNES Rating



B-5 IDN69


DN69 Family IP Series
IDN69
INTEGRATE TODAY. | INNOVATE ALWAYS. | IMPACT TOMORROW.
Knowledge and assessment for informed solar decisions
INTENT
Help users understand solar opportunities, assess project suitability and prepare for informed implementation.
AVAILABLE NOW • THAILAND
Full-scale assessment of rooftop solar facilities.
COMING NEXT
Other solar types will be added shortly. Additional territories will be introduced gradually.
SOLAR KNOWLEDGE HUB
CONTRACT
Contractual necessities
Understand agreements and key commercial considerations.
Compliance needs
Navigate essential obligations and requirements.
Available incentives
Explore relevant support and eligibility considerations.
PERMIT
Permit necessities
Identify applicable permits and preparation needs.
Enlightening literature
Learn through practical articles, references and guidance.
FROM INTENT TO IMPLEMENTATION
01 • Learn
Explore the knowledge hub and clarify your objectives.
02 • Assess
Review facility details, electricity use and rooftop potential.
03 • Compare
Consider technical suitability, investment and contractual options.
04 • Check Necessity
Identify which permits and compliance requirements apply.
05 • Check Readiness
Review required documents and identify preparation gaps.
06 • Plan & Proceed
Use the findings to guide professional review and next steps.
INTENDED OUTCOMES
Clearer choices • Better preparation • Informed investment • Confident next steps
DN69 FAMILY
A DN69 Family Philosophy Product
DN69 RISE
Nurtured by DN69-RISE

B-6 IFWM / HugFarmDee



B-7 ZOWI


DN69 Family IP Series
ZOWI
Zero Organic Waste Initiative
A shared vision for turning organic waste into value
INTENT
Work towards zero organic waste through prevention, segregation and suitable resource-recovery pathways.
One umbrella initiative • All types of organic waste
ZOWI
(Umbrella Initiative)
ACTIVE • IFWM / HugFarmDee
Integrated Food Waste Management
Food waste is one type of organic waste.
Implemented in collaboration with DJOP.
FUTURE SCOPE • NOT YET INITIATED
Garden and landscape residues
Agricultural residues
Other organic waste streams
No projects beyond IFWM have been initiated yet.
IMPLEMENTATION PATHWAY
Applied through IFWM today; adapted for future waste streams as projects develop.
01 • Identify
Waste Audit
Understand the waste stream, sources and quantities.
02 • Prevent & Separate
FOOD WASTE
RECYCLABLES
OTHER WASTE
Reduce avoidable waste and segregate materials at source.
03 • Select a Pathway
Choose suitable recovery methods for the specific waste stream.
04 • Pilot & Learn
Train participants and test practical working routines.
05 • Monitor & Verify
Record inputs, process conditions and recovered outputs.
06 • Improve & Extend
Refine the approach and develop future projects gradually.
INTENDED OUTCOMES
Less waste • Resource recovery • Practical learning • Shared responsibility
Zero organic waste is the initiative's goal, not a claim of achieved performance.
DN69 FAMILY
A DN69 Family Philosophy Product
DN69 RISE
Nurtured by DN69-RISE

B-8 W-FIT


DN69 Family IP Series
W-FIT
WHOLLISTICALLY FIT
Well-being that grows with us
We begin by sharing. We grow by caring. Happiness grows with us.
INTENT
Make holistic well-being accessible through shared learning, caring communities and practical everyday habits.
Strong body
Clear mind
Elevated life
Strong society
SEVEN DIMENSIONS OF WELL-BEING
Community
Transform
Nourish
Executive
Mind
Focus
Glow
FROM INTENT TO IMPLEMENTATION
01 • Join
Become part of a community built on sharing and caring.
02 • Reflect
Identify your well-being priorities and personal goals.
03 • Choose
Explore the dimensions that match your interests and needs.
04 • Participate
Engage in learning, activities and supportive conversations.
05 • Practise
Build small, consistent habits into everyday life.
06 • Grow Together
Review progress, share experiences and encourage others.
INTENDED OUTCOMES
Healthier habits • Greater balance • Stronger connections • Shared happiness
DN69 FAMILY
A DN69 Family Philosophy Product
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DN69 RISE
Nurtured by DN69-RISE

B-9 DN69-IP


DN69 Family IP Series
DN69-IP
Intellectual Philanthropy
Knowledge shared freely. Clarity that opens possibilities.
Make DN69 Family knowledge accessible at no cost, helping people learn, make informed choices and create wider social benefit.
ONE FREE KNOWLEDGE GATEWAY
Articles & Insights
Practical perspectives across DN69 knowledge areas.
GK Series
Accessible explanations of issues and developments.
Guides & Tools
Useful resources for understanding and action.
Explore Our IPs
Discover relevant DN69 initiatives and capabilities.
FROM KNOWLEDGE TO ACTION
01 • Explore
Find a topic relevant to your interests or needs.
02 • Learn
Read freely available articles, guidance and resources.
03 • Apply
Use available tools and insights to clarify your next steps.
04 • Talk to Our Co-Founders
Book a brief conversation at no cost to gain clarity.
05 • Choose Further Support
If needed, connect with relevant paid services within the DN69 ecosystem.
06 • Share & Grow
Pass useful knowledge forward and help others benefit.
BRIEF CONVERSATIONS • AT NO COST
By prior booking • 6 minutes per person • Up to 5 people per day
INTENDED OUTCOMES
Wider access • Informed choices • Practical action • Shared benefit
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DN69 RISE
Research • Innovation • Stewardship • Execution
Nurtured by DN69-RISE

Any Identified Corporate Gap. Our Assistance.

Nurtured by DN69-RISE | Delivered by DN69 Family

12 segments · 77 services · Ready to serve

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